

Message Text

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ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----046525 261912Z /53

R 261811Z JUN 78
FM AMEMBASSY BONN
TO USDOC WASHDC
INFO SECSTATE WASHDC 9698
USMISSION USBERLIN
AMCONSUL DUSSELDORF
AMCONSUL FRANKFURT
AMCONSUL MUNICH

UNCLAS SECTION 01 OF 02 BONN 11713

E.O. 11652: N/A
TAGS: BEXP, GW
SUBJECT: ADS REQUEST - COURT CASUALS, LOS ANGELES, CA.

THE FOLLOWING FIRMS WERE CONTACTED INDIVIDUALLY BY THE
FOREIGN SERVICE POSTS AND HAVE EXPRESSED THEIR INTEREST:

FIRMA SPORT-CENTER OLDENBURG
KAISERDAMM 6
D-1000 BERLIN 19, GERMANY
CONTACT: HERR B. OLDENBURG
PHONE: (030) 322-21-64
COMMENT: FIRM IS A MEDIUM-SIZED WEST BERLIN
DISTRIBUTOR OF TENNIS EQUIPMENT IN LOCAL MARKET. FOR
PRODUCT LINES OFFERED THERE COULD BE GOOD MARKET IN
BERLIN. INTERESTED FIRM WAS ESTABLISHED IN 1971;
EMPLOYS 7. WELL-MANAGED COMPANY HAS ACHIEVED SUB-
STANTIAL EXPANSION OF ITS MARKET SHARE IN RELATIVELY
BRIEF TIME. FIRM OFFERS GOOD PROSPECTS FOR DEVELOPING
NEW PRODUCT LINES IN THIS MARKET. MANAGEMENT
WOULD LIKE ADDITIONAL PRODUCT LITERATURE, IN GERMAN, IF
AVAILABLE.
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TILLMANNS & SCHLICK GMBH & CO.
HUENEFELDSTRASSE 59
5600 WUPPERTAL 2
CONTACT: HERR ROLF HEINSIUS
PHONE: 0202/80061
TELEX: 859 1346

COMMENT: COMPANY, A REPUTABLE MANUFACTURER OF
CHILDREN'S NIGHTWEAR, SEEKS LONG-TERM BUSINESS CONTACTS
TO RELIABLE U.S. MFRS. OF LEISURE AND SPORTS-WEAR.
FIRM WAS ESTABLISHED 1953, ANNUAL SALES DM 3 MILLION.
FINANCIAL REF: DEUTSCHE BANK AG, 5600 WUPPERTAL.

GEORG PREUSSE
FERDINAND-PORSCHE STR. 7
6000 FRANKFURT/MAIN - 61
CONTACT: HERR PREUSSE SR.
PHONE: 0611-419181

COMMENT: COMPANY, WHOLESALE OF SPORTING EQUIPMENT,
ESTABLISHED 1903, EMPLOYS 30, ANNUAL TURNOVER ABOUT
DM 20 MILLION, OPERATES THROUGHOUT GERMANY.

SCHRAMM-SPORTMODEN U. BEKLEIDUNG
KRENMOOSSTRASSE 25
D-8047 KARLSFELD B. MUENCHEN
CONTACT: HERR GUENTHER SCHRAMM, MANAGER
PHONE: 08131/91142
COMMENT: THE COMPANY IS A WELL-KNOWN WHOLESALE AND
IMPORTER OF SPORTS CLOTHING. FIRM ALREADY REPRESENTS
10 FIRMS AND SHOULD LIKE TO EXPAND ITS SALES PROGRAM.
FIRM WAS FOUNDED IN 1955, EMPLOYS 6 PERSONS AND HAS
SATISFACTORY SALES. FIRM'S FINANCES APPEAR TO BE IN
ORDER AND OBLIGATIONS ARE MET WITHOUT DELAY. THE FIRM
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IS CONSIDERED TO BE A SUITABLE BUSINESS PARTNER.

BONAPART-SPORTMODEN
BENEDIKTENWANDSTR. 1
D-8122 PENZBERG
CONTACT: FRAU MUETZE, MANAGER
PHONE: 08856/3330
COMMENT: BONAPART, IS A NEW FIRM, ESTABLISHED IN 1978,
EMPLOYS 4 PERSONS. SALES AREA INCLUDES GERMANY,
AUSTRIA AND SWITZERLAND. WOULD WELCOME DIRECT CONTACTS
WITH U.S. FIRM. FRAU MUETZE WANTS SAMPLE OF 'COURT
CASUALS' TENNIS FASHIONWEAR.

SAMMWEBER-TENNIS
FORTNERSTRASSE 29
D-8000 MUENCHEN 45
CONTACT: HERR SAMMWEBER, MANAGER
PHONE: 089/3136042
COMMENT: HERR SAMMWEBER, HAS BEEN ACTING AS SALES
AGENT AND IMPORTER FOR TENNIS CLOTHING IN BAVARIA. HE
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IS INTERESTED IN EXPANDING HIS PRESENT SALES PROGRAM.
HE IS SAID TO MAKE SATISFACTORY PROFITS. HE WOULD
LIKE ADDITIONAL PRODUCT LITERATURE, IN GERMAN, IF
AVAILABLE.

APPROVING OFFICER: GUSTAF COONTZ, COMMERCIAL COUNSELOR
STOESSEL

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